

CITY OF VENTURA

NEWS RELEASE

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City of Ventura launches new easy to use and navigate website:

www.cityofventura.ca.gov

The City of Ventura is pleased to announce the launch of its new website www.cityofventura.ca.gov. The new website includes a fresh new design, refined navigation for an enhanced user experience, and supports all devices including smart phones and tablets making it easier for citizens to access City information. In addition to the host of improvements, the new site supports the Ventura City Council's ongoing goal of enhancing public trust by increasing transparency and improving access to municipal government.

The updated website features five large icons on the home page to access the most-used functions: Public Meetings, City Service Requests, Videos, Contact Us, and the new feature "Notify Me." The "Notify Me" module allows users to sign-up to receive notification of public meeting agendas, public hearing notices, emergency bulletins, public works construction updates, special event announcements, bid postings and more via email or text message. My Ventura Access, a popular feature to notify the City of issues, concerns, or opinions, is accessible through the City Service Requests icon.

Developed with user needs in mind, the website design improves navigation through the use of five mega menus to help citizens quickly find information in these main categories: Government, Services, Community, Business and How Do I. Residents and businesses can: access forms such as permits, file a police report, and conveniently pay for services online such as water bills and parking tickets. The new site also features Google Translate in the bottom right hand corner of every page wherein the service translates web pages into more than 100 languages with one click.

The former website had been in place since 2010. Through a competitive Request for Proposal process the City selected CivicPlus to design, configure and implement a new and improved website. CivicPlus specializes in designing website solutions for governmental agencies. The City will continue to enhance the site to better serve citizens.

This release can be found on the City of Ventura's website at www.cityofventura.ca.gov. ###